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**FOX MOBILE GROUP EXPANDS MANAGEMENT TEAM WITH
TWO MOBILE INDUSTRY VETERANS**

Company Bolsters Leadership Team to Accelerate Mobile Entertainment Services Growth

BEVERLY HILLS, June 24, 2009 – Fox Mobile Group (FMG), a division of Fox Entertainment Group, today announced the addition of two highly seasoned mobile content industry executives. The appointments include Markus Thorstvedt as Chief Technology Officer (CTO), FMG and Joe Bilman as Senior Vice President, Global Products, Fox Mobile Distribution, a unit of FMG.

Working with Fox Mobile Group, Thorstvedt and Bilman will create landmark technology platforms and innovative consumer services and bring them to market. Thorstvedt has already launched a platform advancement initiative within the company and Bilman is involved in the development of FMG's new consumer brand, which will debut in the coming months and offer consumers an unparalleled premium mobile video experience.

"Markus Thorstvedt and Joe Bilman have each been at the forefront of pioneering Web and mobile initiatives, and I believe their joining FMG reinforces our commitment to strengthening Fox Mobile Group's leadership position in the mobile entertainment industry," said Mauro Montanaro, CEO of Fox Mobile Group. "Their unique understanding of the drivers behind mobile content adoption and services development will help FMG significantly broaden relationships with partners and customers, accelerate revenue growth and ensure we deliver superior mobile products and services."



In his position as CTO, Markus Thorstvedt is responsible for overseeing and developing the company's global technology strategy. Thorstvedt has a proven track record of success in the mobile entertainment industry and has been the recipient of several awards for technological leadership.

As Senior Vice President, Global Products, Joe Bilman is responsible for advancing FMD's consumer services globally and is currently overseeing the technology and development of the new premium mobile video service. Bilman's extensive experience in software development and consumer-facing Web sites gives him unique insight that will help FMD fuel its growth and leadership position.

Both executives report directly to Mauro Montanaro, FMG's chief executive officer.

ABOUT FOX MOBILE GROUP

Fox Mobile Group (FMG) is the global leader in mobile content distribution, production and services, offering more of the benefits of mobile entertainment to consumers and business partners than anyone else. A division of Fox Entertainment Group, FMG produces and distributes more mobile entertainment to more people and business partners in more ways and in more places than anyone else in the world.

Headquartered in Berlin, Germany and Beverly Hills, Calif., Fox Mobile Group includes Fox Mobile Distribution and Fox Mobile Studios. It is wholly-owned by News Corporation (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV).

ABOUT FOX MOBILE DISTRIBUTION

Fox Mobile Distribution (FMD) is one of the world's leading mobile entertainment providers, with the potential to reach nearly one billion mobile users through partnerships with carriers and OEMs, and via its well-known consumer services. FMD has the industry's broadest array of mobile products available directly via mobile phones, and offers more branded popular content from around the world, more chart-topping ringtones from top music labels, more mobile games from renowned game developers, and more original content made exclusively for mobile phones than any other mobile content distributor.

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